

# 2026 Sponsorship Information for Mud Creek Bluegrass Festival

## Mud Creek Bluegrass Festival Goal

We are a not-for-profit volunteer Incorporated organization, bringing live Bluegrass music to the community with the expectation of putting profits back into the community and charities.



## Sponsorship Opportunity

Mud Creek Bluegrass Festival is a live music event and will be held over 4 days in July 2026. Our inaugural year was 2024 and we are looking forward to another successful festival in 2026. We have the continued support of the Municipality of North Middlesex, a team of dedicated volunteers and the involvement of local organizations.

This is a not-for-profit organization that will bring tourism to North Middlesex.

The executive committee is dedicated to 4 -5 years to grow this event. We expect it to carry on with an overlap of new executives.

The web site address is [www.mudcreekbluegrassfestival.com](http://www.mudcreekbluegrassfestival.com)

There will be food vendors on site with priority given to those from our area.

Multiple bands have been selected to provide entertainment throughout the weekend event. The band selections will be based on the quality of their performance and cost to hire based on sponsorship funding.

Our festivals in 2024 and 2025 were a huge success and we have the continued support of Municipality of North Middlesex and our team of dedicated volunteers.

As you can imagine this all takes time and money. We are willing to put in the effort and time.

We are asking for your financial support. In return, you will receive marketing exposure for your company on our website and at the festival. In addition, you will be helping to promote community spirit and tourism to our area.

Will you be an **“Event Sponsor”?**

See page 2 for contributor levels and benefits.

Kindest Regards,

Gary Walker (Chair)

Mud Creek Bluegrass Festival

519-870-8461

[info@mudcreekbluegrassfestival.com](mailto:info@mudcreekbluegrassfestival.com)

## 2026 Sponsorship Information for Mud Creek Bluegrass Festival

### **PLATINUM** (\$3000+)

Premier logo positioning on website

Premier positioning of logo on onsite event billboard displayed year-round

Stage presence of logo (large size banner)

Logo and advertisement on event schedule for the weekend

Article about your business, supplied by you on our website

Spot on one of four corners of traveling-advertising banner going to other events

On stage announcement of sponsorship

4- weekend passes

### **GOLD** (over \$1000+)

Logo on website

Logo on onsite event billboard displayed year-round

Stage presence of logo (medium size)

Logo and ad on event schedule for the weekend

Article about your business, supplied by you on our website

2- weekend passes

### **SILVER** (over \$500 +)

Logo on website

***Note \* All in kind \$\$ value will be put toward appropriate sponsor level\****

Logo on event fencing & signage on the grounds (provided by you)

Logo on event schedule

Listed as event sponsor on event schedule for the weekend

### **BRONZE** (\$500)

Logo on website

Signage at various locations on the grounds (provided by you)

Logo on event schedule (handed out to everyone at festival)